

Thursday the 27<sup>th</sup> August 2015

**TO WHOM IT MAY CONCERN**

**Re: BBM/PACT Travelling Scholarship – Jessica McLeod-Yu**

I have had the pleasure to know Jessica McLeod-Yu since she enrolled in the Bachelor of Fine Art Degree three years ago, in which timeframe I have assisted her with her tertiary studies and academic career to date with advice, teaching and mentoring.

Jessica has developed a unique artistic vision that has culminated in a number of professional experiences while a student that has assisted her to drive her emerging career.

She has pursued a number of international study experiences to countries such as Japan and Hong Kong and has been highly focused on developing her artist profile by way of designing an impressive web site and promotional materials.

In June she was invited to participate as an intern at the Melbourne International Animation Festival. Jessica approached this opportunity with great enthusiasm and achieved the highest respect from the festival director.

While in Melbourne, encouraged by her growing independence, recognition of her professional and artistic skills and support from her academic mentors she applied to participate in the University Scholars Leadership Symposium in Hong Kong, which was held in early August this year.

Jessica's passion for animation is driven by expanding skills and recognition as she grows into an emerging artistic creative. Jessica has published her own creative novels and has worked on commissioned animation projects for researchers at UNSW and other creative organisations.

The opportunity that this scholarship offers her at this stage of her emerging career cannot be understated.

I have absolutely no doubt that Jessica McLeod-Yu will continue to grow and thrive in her chosen field on drawing and animation. She has an impressive work ethic and capacity to extend herself to maximise new and challenging experiences both within her own country and as described, now on an international level.

**FACULTY OF EDUCATION AND ARTS**



I am very happy to commend her to any position to which she is suited.

Regards,



**Dr Miranda Lawry**  
Senior Lecturer Fine Art/Photomedia  
T+61 2 4921 6731  
M +61 409719026  
Miranda.Lawry@newcastle.edu.au